



**ADOVCATE. EDUCATE. CELEBRATE**

**SMART PARTNERS: YOUR BRAND AND OURS  
2026 MARKETING OPPORTUNITIES**

# A MESSAGE FROM OUR PRESIDENT

## USING THIS GUIDE



### 2026 NEFBA PRESIDENT

Scott Brannock

Tidewater Homes

As a member of the largest Builders Association in Florida, and with access to over 1,300 members, how do you want to make the most of your NEFBA membership in 2026? Do you primarily sell to custom homebuilders? Remodeling contractors? Single-family builders? Other associates or trades? Do you prefer structured events such as the NEFBA Board Meetings & Installation of Officers, or more relaxed events such as the Nassau County Oyster Roast, or the Apprenticeship Clay Shoot?

This SMART PARTNERS Guide will serve as your road map to add value to your membership, build relationships, and generate recognition for your company. The sheer number of events and opportunities can be overwhelming, so we created this guide to help you plan for 2026.

The NEFBA SMART PARTNERS Marketing Guide highlights the majority of events produced by your association throughout the year. All opportunities featured have descriptions to give you a better idea of what the event is all about, and the recognition you can expect in return.

Getting the most from your membership also means being involved. We invite you to join a committee or council that will lead you to that pivotal next step of building relationships and potential leadership positions at the local, state and national levels.

Through our charitable arm, Builders Care, NEFBA also provides the opportunity to give back to your local community. We hope that you are excited about 2026 and we look forward to helping you and your company grow at NEFBA.

Best wishes,

*Scott Brannock*

2026 NEFBA President

## OUR STAFF



**Jessie Spradley**  
Executive Director  
jspradley@nefba.com



**Grace Nekrasas**  
Director of  
Membership  
904-421-0294  
gnekrasas@nefba.com



**Michele Pelham**  
Accounting  
904-421-0293  
accounting@nefba.com



**Emily Beson**  
Marketing &  
Communications  
Manager  
904-421-0290  
ebeson@nefba.com



**Meredith Jones**  
Area Council  
Coordinator  
904-421-0295  
smjones@nefba.com



**Ashley Hartley**  
Program  
Coordinator  
904-721-1153  
ahartley@nefba.com



**Austin Nicklas**  
Director of  
Government  
Affairs  
904-421-0291  
anicklas@nefba.com



**Isabel Brown**  
Facilities Manager  
904-725-4355  
ibrown@nefba.com



**Cathy Guarino**  
Finance Operations  
Coordinator  
904-421-0295  
cguarino@nefba.com



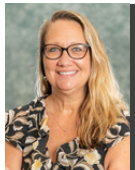
**Christina Thomas**  
Director of Workforce  
Development  
904-421-0297  
cthomas@nefba.com



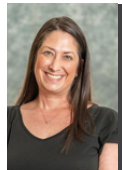
**Charlie Libretto**  
Training Director  
904-725-5293  
clibretto@nefba.com



**Tatum Ellison**  
Apprenticeship  
Coordinator  
904-503-4707  
tellison@nefba.com



**Rachael Burke**  
Training  
Coordinator  
904-717-9249  
rburke@nefba.com



**Aimee Newton**  
Assistant Training  
Coordinator  
904-421-0294  
anewton@nefba.com



**Krissy Barkas**  
Builders Care  
Executive Director  
904-727-3443  
kbarkas@nefba.com

### NEFBA

6747 Southpoint Parkway,  
Jacksonville, FL 32216  
www.nefba.com

# SMART MARKETING:

## BECOME A NEFBA PARTNER

### GET THE MOST FROM YOUR SPONSORSHIP

Invest \$5,000 or more with the Northeast Florida Builders Association and become a SMART PARTNER in 2026! NEFBA SMART PARTNERS receive the below recognition when they sign up to spend \$5,000 or more in marketing during the 2026 calendar year. Sponsorships must be reserved before April 1st to count toward SMART Partnership. Show your commitment to NEFBA and become a SMART PARTNER today!

SMART PARTNERS BENEFITS	DIAMOND LEVEL \$25,000+	PLATINUM LEVEL \$20,000	GOLD LEVEL \$15,000	SILVER LEVEL \$10,000	BRONZE LEVEL \$5,000
Tiered recognition on NEFBA website	✓	✓	✓	✓	✓
Tiered recognition in January issue of NEFBA Ad in Jax Daily Record (If confirmed by 1/1/2025)	✓	✓	✓	✓	✓
Elite Partner Logo produced by NEFBA for your use	✓	✓	✓	✓	✓
Tiered logo recognition on sign displayed at select NEFBA Events	✓	✓	✓	✓	✓
Tiered logo recognition on sign in NEFBA Lobby/Pre-function Area	✓	✓	✓	✓	✓
Tiered logo recognition on program at NEFBA Installation of Officers (1/1)	✓	✓	✓	✓	✓
Tiered logo recognition on all agendas for NEFBA General Membership Meeting	✓	✓	✓	✓	✓
NEFBA Online Directory Upgrade for the calendar year	✓	✓	✓	✓	
Tiered logo recognition included in NEFBA EVENTS weekly emails	✓	✓	✓		
Tiered logo recognition on SMART PARTNERS banner of NEFBA homepage	✓	✓			
Sponsor provided literature displayed at General Membership Meetings	✓				

## GENERAL NEFBA SPONSORSHIPS

Be there. Be recognized. Be noticed. Be connected. Be successful. That's what NEFBA's networking events are all about. We know your time is valuable, so we appreciate you spending it with NEFBA. Join us!

### INSTALLATION OF OFFICERS

#### TITLE SPONSOR - \$5,000

##### INDUSTRY EXCLUSIVE

- 10 tickets to the Installation Dinner
- 3 minute stage presentation night of event
- Logo in all pre-promotional material
- Major recognition throughout event
- Back cover ad in program
- Logo placement on event signage
- Logo on event webpage of NEFBA website

#### GOLD SPONSOR - \$3,000

- 10 tickets to the Installation Dinner
- Logo in all pre-promotional material
- Major recognition throughout event
- Back cover ad in program
- Logo placement on event signage
- Logo on event webpage of NEFBA website

#### SILVER SPONSOR - \$1,500

- 2 tickets to the Installation Dinner
- Logo in all pre-promotional material
- Major recognition throughout event
- Full page ad in program
- Logo placement on event signage
- Logo on event webpage of NEFBA website

#### DRINK SPONSOR - \$1,000

- Tiered logo placement on event signage
- Logo recognition at bar & on back of all beverage tickets

### GENERAL MEMBERSHIP & BOARD OF DIRECTORS MEETING

#### \$950 - 10 AVAILABLE

- 3 - 5 Minutes to address the attendees
- Opportunity to provide PowerPoint presentation, demonstration, or video
- Logo displayed at check-in
- Logo on event webpage of NEFBA website
- Logo on meeting agenda

#### MORE INFO:

Ashley Hartley 904-721-1153 | [ahartley@nefba.com](mailto:ahartley@nefba.com)

Emily Beson 904-421-0290 | [ebeson@nefba.com](mailto:ebeson@nefba.com)



### 2025 Attendance

#### AVERAGE REGISTERED

200 - Installation of Officers

90 - General Membership





# CHARITY POKER TOURNAMENT

No limit Texas Hold 'Em Poker Tournament to benefit NEFBA Charitable Foundation



## ALL-IN EVENT SPONSOR

**\$5,000**

### EXCLUSIVE

- Includes sponsor signage and 10 seats to play

## ROYAL FLUSH EVENT SPONSOR

**\$2,500**

- Includes signage at the food station and 5 seats to play

## ROYAL FLUSH BAR SPONSOR

**\$2,500**

- Includes signage at the bar and 5 seats to play

## STRAIGHT FLUSH EVENT SPONSOR

**\$500**

- Includes signage at the table and 2 seats to play



### MORE INFO:

Grace Nekrasas

(904) 421-0294 | gnekrasas@nefba.com



# NEFBA Market Forecast Luncheons

## Market Forecast at NEFBA Trade Expo With Alex Stewart

**\$1,500**

### EXCLUSIVE

- Promoted as presenting sponsor on all marketing material
- Recognition at the event
- Opportunity to address event attendees
- Company logo prominently displayed on event signage

## Market Forecast Luncheon

With Zonda

**\$5,000**

### EXCLUSIVE

- Company table in premium location
- Promoted as presenting sponsor on all marketing material
- Recognition at the event
- Opportunity to address event attendees
- Company logo prominently displayed on event signage
- Company display table with promotional material

## TABLE SPONSOR

**\$3,000**

- Company table in premium location (8 tickets)
- Recognition at event
- Logo on event promotional material
- Company logo displayed on event signage

## Market Forecast Luncheon

With Dr. Deetz

**\$2,500**

### EXCLUSIVE

- Company table in premium location
- Promoted as presenting sponsor on all marketing material
- Recognition at the event
- Opportunity to address event attendees
- Company logo prominently displayed on event signage
- Company display table with promotional material

### MORE INFO:

Jessie Spradley

904-725-4355 | jspradley@nefba.com

## EVENT SPONSOR

**\$1,500**

- 2 Tickets to event with reserved seating
- Recognition at event
- Logo on event promotional material
- Company logo displayed on event signage

## PATRON SPONSOR

**\$500**

- 1 Ticket to event with reserved seating
- Recognition at event
- Logo on event promotional material
- Company logo displayed on event signage

## MARKETING OPPORTUNITIES

2026 Northeast Florida Builders Association

## MEET THE BUILDER

### MEET THE AREA'S LEADING BUILDERS IN A RELAXED SETTING

Want to meet the best builders in Northeast Florida? NEFBA's Meet the Builder event is a great way for our associate members to get in front of the leading builders in the region. You must be a member to attend.

#### GOLD SPONSOR

**\$2,500 - 4 AVAILABLE**

- Company promoted as event presenter in all marketing materials
- Opportunity to setup display table at event
- Opportunity to provide promotional items to attendees & exhibitors
- Premier logo placement on event emails & flyers distributed to NEFBA membership
- Premier logo placement on event signage
- Unlimited event tickets for company employees

#### SILVER SPONSOR

**\$1,500 - 4 AVAILABLE**

- Company promoted as event presenter in all marketing materials
- Opportunity to setup display table at event
- Opportunity to provide promotional items to attendees & exhibitors
- Tiered logo placement on event emails & flyers distributed to NEFBA membership
- Tiered logo placement on event signage
- Four event tickets for company employees

#### BEVERAGE SPONSOR

**\$850 - 4 AVAILABLE**

- Tiered logo placement on event emails & flyers distributed to NEFBA membership
- Tiered logo placement on event signage
- Logo displayed at bar as beverage sponsor
- Three event tickets for company employees

#### FOOD SPONSOR

**\$500- 4 AVAILABLE**

- Tiered logo placement on event emails & flyers distributed to NEFBA membership
- Tiered logo placement on event signage
- Logo placement at the food table
- Two event tickets for company employees



**MORE INFO:** Grace Nekrasas  
(904) 421-0294 | [gnekrasas@nefba.com](mailto:gnekrasas@nefba.com)





# NEFBA MEMBERSHIP and RETENTION DRIVES

The NEFBA Membership Drive is our annual push to recruit new members. The current membership, board of directors and council representatives get together to compete for cash prizes and much more!

## MEMBERSHIP DRIVE

### TITLE SPONSOR

**\$5,000 - EXCLUSIVE**

- Grand Prize Sponsorship with recognition during welcome party
- Company spotlight in NEFBA News
- Opportunity to address attendees at the April NEFBA Board meeting & new member welcome party
- Signage displayed during the membership drive welcome party
- Logo recognition on all promotional materials sent to current and prospective members
- Company logo featured in event emails
- Feature in the Daily Record (April)
- Logo recognition in posts on NEFBA social media

### GOLD SPONSOR

**\$1,000 - 6 Available**

- Logo on banner displayed during drive welcome party
- Logo and verbal recognition at NEFBA general membership meeting the month before
- Logo recognition on all promotional materials sent to current and prospective members
- Company logo featured in event emails
- Logo recognition in posts on NEFBA social media

### FRIEND SPONSOR

**\$500 - 10 AVAILABLE**

- Logo on banner displayed during the membership drive welcome party
- Verbal recognition at membership drive welcome party
- Company logo featured in event emails



## RETENTION DRIVE

### TITLE SPONSOR

**\$2,000 - EXCLUSIVE**

- Grand Prize Sponsorship with recognition
- Company spotlight in NEFBA News
- Opportunity to address attendees at the September NEFBA Board meeting
- Logo recognition on all promotional materials sent to current and prospective members
- Company logo featured in event emails
- Feature in the Daily Record (September)
- Logo recognition in posts on NEFBA social media

### FRIEND SPONSOR

**\$500 - 10 AVAILABLE**

- Logo on promotional material sent to current and prospective members
- Verbal recognition at September Board Meeting
- Company logo featured in event emails



"The NEFBA Membership Drive is our association's major outreach event of the year. We want to educate the industry about the benefits of NEFBA Membership and encourage them to join us."

- Doug Wenzel, 25+ year member

### MORE INFO:

Grace Nekrasas  
(904) 421-0294 | gnekrasas@nefba.com

### MARKETING OPPORTUNITIES

2026 Northeast Florida Builders Association

# THE NEFBA PRESIDENTS CUP TOURNAMENT

## MEET THE AREAS'S LEADING BUILDERS IN A RELAXED SETTING

Join us for the Annual NEFBA Presidents Cup Golf Tournament

The NEFBA President's Cup Golf Tournament is the Associations Premier Golf Tournament. This event sells out a month in advance!

### MORE INFO:

Emily Beson  
904-421-0290 | ebeson@nefba.com



### TITLE SPONSOR

**\$7,500 - EXCLUSIVE**

- Company name included in all event promo
- Opportunity to address attendees at shotgun start & awards ceremony
- Includes 8 golfers
- Beverage & Greenside Sponsorships
- Company provided display table at awards ceremony
- Tiered logo on print & promo material
- Tiered logo on signage and program

### GOLF CART SPONSOR

**\$4,000 - EXCLUSIVE**

- Includes 4 golfers
- Display table at cart staging area
- Logo on all golf carts
- Opportunity to provide promo items

### TEE MARKER SPONSOR

**\$4,000 - EXCLUSIVE**

- Includes 4 golfers
- Logo on golf balls
- Opportunity to provide promo items

### FLAGSTICK SPONSOR

**\$3,500 - EXCLUSIVE**

- Includes 4 golfers
- Logo on all pin flags
- Opportunity to provide promo items

### TEE MARKER SPONSOR

**\$3,500 - EXCLUSIVE**

- Includes 4 golfers
- Logo on tee markers at each hole
- Opportunity to provide promo items

### GOLD SPONSOR

**\$3,000 - INDUSTRY EXCLUSIVE**

- Includes 4 golfers
- Greenside Sponsorship
- Company display table at awards dinner
- Tiered logo on print and promo material
- Tiered logo on signage and program

### SILVER SPONSOR

**\$2,000**

- Includes 4 golfers
- Tiered logo on print and promo material
- Tiered logo on signage and program

### BREAKFAST SPONSOR

**\$2,000- EXCLUSIVE**

- Company provided promotional table next to breakfast/registration area
- Exclusive to just your company
- Opportunity to hand out promotional material & network with golfers as they arrive
- Be the first thing golfers see as the check in!

### LUNCH SPONSOR

**\$2,000- EXCLUSIVE**

- Company provided promotional table next at location where lunch is served
- Exclusive to just your company
- Opportunity to hand out promotional material & network with golfers as they arrive

### GREENSIDE SPONSOR

**\$1,000 - 9 AVAILABLE**

- Company provided promotional table at greenside location on course
- Opportunity to hand out promotional material & network with golfers during the tournament

### BEVERAGE SPONSOR

**\$500 - UNLIMITED**

- Includes logo recognition on all beverage tickets

### HOLE SIGN

**\$250 - UNLIMITED**

- Includes logo on sign at tee box



## MARKETING OPPORTUNITIES

2025 Northeast Florida Builders Association





# GOVERNMENT AFFAIRS CLAY SHOOT

## DON'T MISS NEFBA'S FASTEST-SELLING EVENT OF THE YEAR!

The Northeast Florida Builders Association Government Affairs Committee hosts members and elected officials for their annual clay shoot. Have fun shooting clay pigeons with your local or state representatives!

### TITLE SPONSOR

#### **\$8,000 - EXCLUSIVE**

- Includes 8 shooters
- Golf cart during event
- Title position on event banner
- Title position on event program
- Recognition on NEFBA social media
- Verbal recognition throughout event
- Opportunity to address attendees at event
- Station sponsor sign

### 12 GAUGE SPONSOR

#### **\$2,000 - UNLIMITED**

- Includes 4 shooters
- Exclusive sponsor gift
- Logo on event banner
- Logo on event program
- Verbal recognition throughout event
- Station sponsor sign

### STEAK SPONSOR

#### **\$1,000 - EXCLUSIVE**

- Exclusive signage at steak station
- Tiered logo recognition in program
- Verbal recognition throughout event

### OYSTER SPONSOR

#### **\$1,000 - EXCLUSIVE**

- Exclusive signage at oyster station
- Tiered logo recognition in program
- Verbal recognition throughout event

### BAND SPONSOR

#### **\$1,000 - EXCLUSIVE**

- Exclusive signage with band
- Tiered logo recognition in program
- Verbal recognition throughout event

### BEVERAGE SPONSOR

#### **\$1,000 - EXCLUSIVE**

- Exclusive signage at the Bar
- Tiered logo recognition in program
- Verbal recognition throughout event

### SHELL SPONSOR

#### **\$1,000 - EXCLUSIVE**

- Logo on shell boxes
- Tiered logo recognition in program
- Verbal recognition throughout event

### DUCK CALL SPONSOR

#### **\$250 - UNLIMITED**

- Sign with company logo displayed at shooting station on the course



## GOVERNMENT AFFAIRS SPONSORSHIP OPPORTUNITIES

### GOV. AFFAIRS MEETING SPONSOR

#### **\$450 - 11 AVAILABLE**

- 1 exclusive sponsor per monthly meeting
- 2 minutes to address those in attendance
- Includes sponsor logo near top of agenda
- Verbal recognition throughout meeting
- Over 40 attendees, including Sr. members

### FLORIDA CAPITOL TRIP SPONSOR

#### **\$2,000 - EXCLUSIVE**

- Exclusive sponsorship for Tally trip to Capitol
- Opportunity to address attendees at dinner
- Includes sponsor logo at top of trip agenda
- Includes sponsor signage at private dinner
- About 20 executive-level dinner attendees
- Sponsor logo on elected officials' invite

### U.S. CAPITOL TRIP SPONSOR

#### **\$2,000 - EXCLUSIVE**

- Exclusive sponsorship for DC trip to Capitol
- Opportunity to address attendees at dinner
- Includes sponsor logo at top of trip agenda
- Includes sponsor signage at private dinner
- About 20 executive-level dinner attendees
- Sponsor logo on elected officials' invite

### MORE INFO:

Austin Nicklas  
(904) 421-0291 | [anicklas@nefba.com](mailto:anicklas@nefba.com)

### MARKETING OPPORTUNITIES

2026 Northeast Florida Builders Association





# THE NEFBA BEAST FEAST

## THE MOST IMPORTANT POLITICAL NETWORKING IN NORTH FLORIDA

NEFBA's advocacy work is more important than ever. We're growing our influence with our elected officials, and the NEFBA Beast Feast is a key element of that effort. We invite members to connect with local legislators and appointed officials on a personal level at the NEFBA Beast Feast every year in October.



### TITLE SPONSOR

**\$5,000 – EXCLUSIVE**

- Company display table at event
- Opportunity to address event attendees
- Tiered logo recognition on event postcard distributed to NEFBA members & govt. officials
- Tiered logo recognition in event emails
- Recognition on social media
- Tiered logo recognition on event signage
- Verbal recognition throughout event

### VIP BAR SPONSOR

**\$2,500 – EXCLUSIVE**

- Tiered logo recognition in event emails
- Exclusive company logo at VIP Bar
- Tiered logo recognition on event signage
- Verbal recognition throughout event
- Tiered logo recognition on event postcard distributed to NEFBA members & govt. officials

### FOOD SPONSOR

**\$2,500 – EXCLUSIVE**

- Tiered logo recognition in event emails
- Exclusive company logo at BBQ catering table
- Tiered logo recognition on event signage
- Verbal recognition throughout event
- Tiered logo recognition on event postcard distributed to NEFBA members & govt. officials

### BAND SPONSOR

**\$2,500 – EXCLUSIVE**

- Tiered logo recognition on event postcard distributed to NEFBA members & govt. officials
- Exclusive company logo in front of band
- Tiered logo recognition in Beast Feast emails
- Tiered logo recognition on social media
- Tiered logo recognition on event signage
- Verbal recognition throughout event

### CIGAR SPONSOR

**\$1,500 – EXCLUSIVE**

- Tiered logo recognition in event emails
- Exclusive company logo at Cigar Bar
- Tiered logo recognition on event signage
- Verbal recognition throughout event

### FOOD TRUCK SPONSOR

**\$1,500 – EXCLUSIVE**

- Tiered logo recognition in event emails
- Exclusive company logo at Food Truck
- Tiered logo recognition on event signage
- Verbal recognition throughout event

### GOLD SPONSOR

**\$1,500 – UNLIMITED**

- Tiered logo recognition on event postcard distributed to NEFBA members & govt. officials
- Tiered logo recognition in Beast Feast emails
- Tiered logo recognition on social media
- Tiered logo recognition on event signage
- Verbal recognition throughout event

### SILVER SPONSOR

**\$750 – UNLIMITED**

- Tiered logo recognition in event emails
- Logo on event website
- Tiered logo recognition on event signage
- Verbal recognition throughout event

#### 2025 Attendance

**400 REGISTERED**

30% - Builders & Remodelers  
10% - Elected Officials

#### MORE INFO:

Austin Nicklas  
(904) 421-0291  
anicklas@nefba.com

#### MARKETING OPPORTUNITIES

2026 Northeast Florida Builders Association



"We look forward to the NEFBA Beast Feast every year! Where else can you eat BBQ and hang out with the City Council President?"

- Chris Shee, MasterCraft  
Builder Group



# THE GALA

A SIGNATURE EVENT



## THE NEFBA GALA

### THE GALA IS OUR MOST WELL ATTENDED EVENT OF THE YEAR

The NEFBA Gala is the biggest night for the residential construction and remodeling industry. We will be gathering together to celebrate the success of the past year with the NEFBA President and Board of Directors.

#### TITLE SPONSOR

##### \$15,000 - EXCLUSIVE

- Exclusive Sponsorship
- Logo on event flyer
- Two reserved tables in premier location (20 total tickets)
- Two dedicated social media posts
- Logo featured in Gala event emails
- Tiered logo recognition on:
  - NEFBA social media
  - Registration signage
  - Event signage
  - Event slideshow
- Verbal recognition throughout event
- Opportunity to show a short video (under 2 minutes)

#### BAND SPONSOR

##### \$10,000 - EXCLUSIVE

- Logo on all band marketing
- One reserved table (10 tickets)
- Sponsor recognition in all marketing
- One dedicated social media post
- Tiered logo recognition on:
  - Event signage
  - Event slideshow
  - NEFBA social media
- Verbal recognition throughout event

#### GOLD SPONSOR

##### \$8,000 - 5 AVAILABLE

- One reserved table (10 tickets)
- Sponsor recognition in all marketing
- One dedicated social media post
- Tiered logo recognition on:
  - Event signage
  - Event slideshow
  - NEFBA social media
- Verbal recognition throughout event

#### BAR SPONSOR

##### \$7,500 - EXCLUSIVE

- Logo recognition on bar
- Signature cocktail named after your company
- Logo on napkins at the bar
- 6 reserved seating tickets
- Sponsor recognition in all marketing
- One dedicated social media post
- Tiered logo recognition on:
  - Event signage
  - Event slideshow
  - NEFBA Social Media
- Verbal recognition throughout evening of event

#### CASINO SPONSOR

##### \$7,500 - EXCLUSIVE

- Logo on all casino marketing
- Logo placed on casino table
- 6 reserved seating tickets
- Sponsor recognition in all marketing
- Tiered logo recognition on:
  - Event signage
  - Event slideshow
  - NEFBA social media
- Verbal recognition throughout event

#### SILVER SPONSOR

##### \$5,000 - UNLIMITED

- 6 reserved seating tickets
- Sponsor recognition in all marketing
- Tiered logo recognition on:
  - Event signage
  - Event slideshow
  - NEFBA social media
- Verbal recognition throughout event

#### BRONZE SPONSOR

##### \$2,500 - UNLIMITED

- 4 reserved seating tickets
- Sponsor recognition in all marketing
- Tiered logo recognition on:
  - Event signage
  - Event slideshow
  - NEFBA social media
- Verbal recognition throughout event

#### PATRON SPONSOR

##### \$1,500 - UNLIMITED

- 2 reserved seating tickets
- Sponsor recognition in all marketing
- Tiered logo recognition on:
  - Event signage
  - Event slideshow
  - NEFBA social media
- Verbal recognition throughout event

#### FRIEND SPONSOR

##### \$1,000 - UNLIMITED

- Sponsor recognition in all marketing
- Tiered logo recognition in event program
- Tiered logo recognition on event signage
- Tiered logo recognition on event slideshow
- Verbal recognition throughout evening of event
- Does not count as board obligation

### MORE INFO:

Emily Beson  
904-421-0290 |  
ebeson@nefba.com

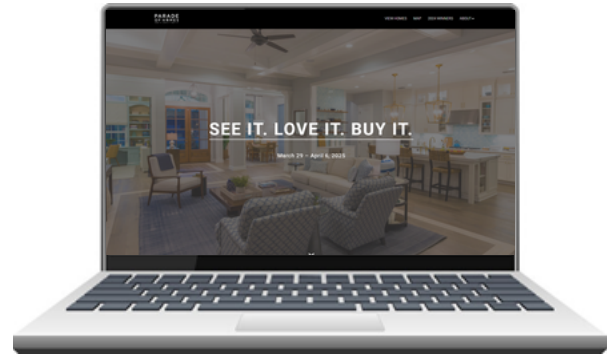
### MARKETING OPPORTUNITIES

2026 Northeast Florida Builders Association

# PARADE OF HOMES

SEE IT. LOVE IT. BUY IT.

The Northeast Florida Parade of Homes is the premier home tour in the region. The brand is highly regarded and well known in the 4-county area of St. Johns, Clay, Duval and Nassau.



## PARADE OF HOMES SPONSOR BENEFITS

### CONSUMER - DIRECTED

- Logo on select print advertising
- Mention on Parade of Homes Social Media
- First Right of Refusal for following year

### INDUSTRY - DIRECTED

- Logo on Parade page of NEFBA website
- Logo on Parade of homes signage displayed at model homes
- Recognition on NEFBA social media
- Up to 10 free tickets to Parade Banquet depending on sponsorship level

## PRESENTING SPONSOR

### \$20,000 - EXCLUSIVE

- Branded Exposure across all advertising creative, including Targeted Display, Retargeting, Facebook & Instagram Ads. You will be provided with a detailed metrics report outlining total impressions, engagement, and clicks for the campaign.
- Brand visibility on two River City Live segments
- Brand exposure on News4Jax.com livestream
- Brand visibility across News4Jax social media platforms
- Opportunity to choose family for Parade feature story that will be placed in the Parade Magazine
- Hot-linked logo on homepage of website
- Clickable banner ad on website
- Dedicated page on website for community or builder specific homes in the parade.
- Logo on Parade of Homes yard signs
- Weekly recognition on the parade of homes social channels between March & May
- Logo on Parade of Homes Facebook Cover Photo
- Company tag in Parade of Homes social media channel descriptions
- Logo featured in all marketing email blasts sent to over 50,000 qualified consumers within Northeast Florida
- Front cover of the Parade of Homes Magazine
- First right of refusal for following year
- Opportunity to present awards at the Parade of Homes Banquet
- Table of 10 at the Parade of Homes Banquet

## BENEFACTOR SPONSOR

### \$10,000 - EXCLUSIVE

- Branded Exposure across all advertising creative, including Targeted Display, Retargeting, Facebook & Instagram Ads. You will be provided with a detailed metrics report outlining total impressions, engagement, and clicks for the campaign.
- Model home of your choosing featured in the River City Live segment
- Hot-linked logo on homepage of website
- Clickable banner ad on website
- Dedicated page on website for community or builder specific homes in the parade.
- Logo on Parade of Homes yard signs
- Two Home entries into the Parade of Homes
- Bi-weekly recognition on the parade of home social channels between March & May
- Full page advertisement in the magazine
- First right of refusal for following year
- Opportunity to present awards at the Parade of Homes Banquet
- Reserved seating for 6 at Award Banquet

## PARTNER SPONSOR

### \$7,500 - FIVE AVAILABLE

- Hot-linked logo on homepage of Parade of Homes website
- Bi-weekly recognition on the parade of home social channels between March & May
- Two Home entries into the Parade of Homes
- Opportunity to present awards at the Parade of Homes Banquet
- Reserved seating for 4 at Award Banquet

## COLLABORATING SPONSOR

### \$5,000 - UNLIMITED

- Hot-linked logo on homepage of Parade of Homes website
- Monthly spotlight on Parade of Homes Channels between March-May
- One home entry into the Parade of Homes
- Reserved seating for 2 at Award Banquet

## FRIEND SPONSOR

### \$2,500 - UNLIMITED

- Hot-linked logo on homepage of Parade of Homes website
- Monthly spotlight on Parade of Homes Channels between March-May
- Reserved seating for 2 at Award Banquet

### MORE INFO:

Emily Beson  
904-421-0290 |  
ebeson@nefba.com

## MARKETING OPPORTUNITIES

2026 Northeast Florida Builders Association



# PARADE OF HOMES AWARDS BANQUET

THE PARADE BANQUET HOSTS OVER 20 BUILDER COMPANIES EACH YEAR

The NEFBA Parade of Homes Banquet is one of the best attended builder events of the year. With over 200 of the industry's most sought after professionals, you are sure to reach your target audience.

**PARADE  
OF HOMES**  
SEE IT. LOVE IT. BUY IT.

PARADEOFHOMESJAX.COM

## MORE INFO:

Emily Beson 904-421-0290 | [ebeson@nefba.com](mailto:ebeson@nefba.com)

## PARADE OF HOMES AWARDS BANQUET May 2026



### TITLE SPONSOR

**\$5,000 - INDUSTRY EXCLUSIVE**

#### INDUSTRY - DIRECTED

- Opportunity to open and close the event
- Preferential table seating for 10
- Video presentation opportunity during event
- Tiered logo recognition on event program
- Verbal recognition throughout evening of event
- Logo recognition during awards presentation
- Opportunity to present awards to winning builders during the event

### GOLD SPONSOR

**\$3,000 - 2 AVAILABLE**

#### INDUSTRY - DIRECTED

- Preferential table seating for 6
- Video presentation opportunity during event
- Tiered logo recognition on event program
- Verbal recognition throughout evening of event
- Logo recognition during awards presentation
- Opportunity to present awards to winning builders during the event

### SILVER SPONSOR

**\$1,500 - UNLIMITED**

#### INDUSTRY - DIRECTED

- Preferential table seating for 4
- Tiered logo recognition on event program
- Verbal recognition throughout evening of event
- Logo recognition during awards presentation

## MORE INFO:

Emily Beson  
904-421-0290 |  
[ebeson@nefba.com](mailto:ebeson@nefba.com)

## 2025 Attendance

**150 REGISTERED**

90% - Builders & Remodelers

10% Associates

# 50+

Awards given to the  
very best in new home  
construction on the  
First Coast!



## MARKETING OPPORTUNITIES

2026 Northeast Florida Builders Association

**nefba**  
Northeast Florida Builders Association



## NEFBA TRADE EXPO

Come meet the members and trade partners of the Northeast Florida Builders Association. This annual tradeshow features the latest in products and services from the NEFBA members you know and trust. Make personal connections with trades, suppliers and other leading industry professionals. Builders enjoy complimentary drinks during the builder happy hour.

### GOLD SPONSOR

**\$3,000**

- 8x20 booth space in premier gold locations
- Premier logo placement on all signage & promotional material
- Logo recognition in program, on event webpage, and social media
- Two tables, 4 chairs & ID sign
- Up to eight name badges for booth personnel
- First right of refusal for following year if renewed by December 1st

### BEVERAGE SPONSOR

**\$1,000 - 4 AVAILABLE**

- Logo recognition on builder drink tickets or wristbands
- Logo on cocktail napkin at the bar
- Four entry tickets

### STANDARD BOOTH

**\$850 - 37 AVAILABLE**

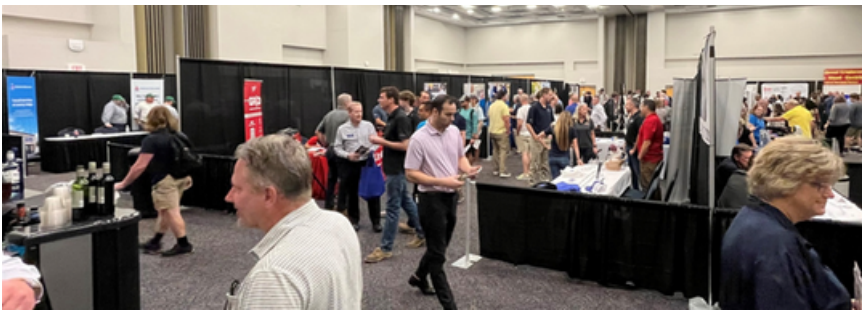
- standard 8x10 booth space
- Two name badges for booth personnel

### SILVER SPONSOR

**\$1,500**

- 8x10 booth space in premier silver locations
- Logo recognition on Grand Prize Contest entry card
- Logo recognition in program, on event webpage, and social media
- One tables, 2 chairs & ID sign
- Up to four name badges for booth personnel

**2025 ATTENDANCE**  
**180 Builders Attendees**  
**50+ Exhibitor Displays**



### MORE INFO:

Grace Nekrasas  
 904-725-0294 | gnekrasas@nefba.com

### MARKETING OPPORTUNITIES

2026 Northeast Florida Builders Association







# CUSTOM BUILDERS & REMODELERS COUNCIL

The Custom Builders & Remodelers Council of NEFBA is an organization of custom builders & professional remodeling contractors, subcontractors and industry partners who support and learn from each other. The council is committed to being a tool for its members to improve their technical and professional competency and credibility; and as a resource for information, education, certification and networking.

## CBRC KICKBALL CUP CLASSIC

### TITLE SPONSOR - \$2,000

#### INDUSTRY EXCLUSIVE

- Includes 1 team of 14 players
- Company display table at event
- 3 - 5 minutes to speak
- Tiered logo on event signage
- Logo on all promo material

### TROPHY SPONSOR - \$1,500

- Includes 7 player spots
- Logo printed on Winner Trophy
- Tiered logo in event signage
- Logo on all promo material

### FOOD SPONSOR - \$1,000

- Includes 7 player spots
- Logo displayed at all food tables
- Tiered logo on event signage
- Logo on all promo material

### DJ SPONSOR - \$500

- Includes 2 player spots
- Logo displayed at DJ table
- Tiered logo on event signage
- Logo on all promo material

### TEAM SPONSOR - \$250

- Includes 1 team of 14 players
- Tiered logo on event signage
- Logo on all promo material

## TRADE TALK

### \$400 - Trade Exclusive

- Logo recognition on event promo material and emails
- Logo recognition on event webpage & flyer
- Opportunity to pass out promotional material and address attendees

## COFFEE TALK

### \$500 - Builder Exclusive

- Logo recognition on event promo material and emails
- Logo recognition on event webpage & flyer
- Opportunity to pass out promotional material and address attendees

## BREW CHAT

### \$550 - 4 Available

- Logo recognition on event promo material and emails
- Logo recognition on event webpage & flyer
- Opportunity to pass out promotional material and address attendees



## MORE INFO:

Ashley Hartley  
904-421-0292 | ahartley@nefba.com

"I find the Custom Builders & Remodelers Council Brew Chats to be extremely informative and worthwhile."

- Michael Lenahen, 2018 Chair

## MARKETING OPPORTUNITIES

2026 Northeast Florida Builders Association



## PROFESSIONAL WOMEN IN BUILDING

The NEFBA Professional Women in Building Council (PWB) is the voice of women in the local building industry. We are dedicated to promoting industry professionalism and supporting members at the local level, through education, professional development and networking opportunities.

### DUCK RACE

#### TOP DUCK - \$1,000

- Includes 20 ducks
- Company display table at event
- Tiered logo on event signage
- Tiered logo on event program
- Logo on promo material
- Logo on event webpage
- Logo on PWB Facebook

#### MIGHTY DUCK- \$500

- Includes 10 ducks
- Tiered logo on event signage
- Tiered logo on event program
- Logo on promo material
- Logo on event webpage
- Logo on PWB Facebook

#### RUBBER DUCK - \$250

- Includes 5 ducks
- Tiered logo on event program
- Logo on promo material
- Logo on event webpage
- Logo on PWB Facebook

### LUNCHEONS

#### \$600

- 3 - 5 Minutes to address the attendees
- Opportunity to provide PowerPoint presentation or demonstration
- Logo on event page of NEFBA website
- Logo on all promotional material
- Logo featured on NEFBA social media promoting the event

### SOCIALS

#### \$500

- Opportunity to host PWB membership at your showroom or approved location of choice
- Email blasts to the NEFBA & PWB Membership promoting the event
- Promotion in the NEFBA Events email
- Event promoted on event webpage & flyer

### Example of Social Events from the past:

- Wine & Painting
- Whiskey Wednesday
- Wine Down Wednesday
- Bourbon Tasting
- Network & Shop
- Bubbles & Botox

### BRUNCH

#### \$500

- Opportunity to sponsor a PWB Brunch
- Email blasts to the NEFBA & PWB Membership promoting the event
- Promotion in the NEFBA Events email
- Event promoted on event webpage & flyer



### MORE INFO:

Ashley Hartley  
904-421-0292 | ahartley@nefba.com



### MARKETING OPPORTUNITIES

2026 Northeast Florida Builders Association



## SALES AND MARKETING COUNCIL

SMC is where Builders, Realtors® and other industry professionals come together for business development, networking and educational opportunities. As NEFBA's largest council it is THE place to see and be seen!

### REALTOR BUILDER TRADESHOW

#### PLATINUM SPONSOR - \$3,500

##### INDUSTRY EXCLUSIVE

- PREMIUM BOOTH LOCATION!
- Company ad displayed in continuously running slideshow
- Announcement of your booth giveaway
- Post show attendee list provided
- One table, two chairs, ID sign
- Company logo in all promotional print ads and event posters
- 7 name badges for booth personnel
- Access to tradeshow flyers that you may distribute freely
- Option to have your staff at show entrances to greet attendees
- 8' x 20' pipe and drape booth (10' high back, 3' side rails)
- Full page ad in event program
- Logo featured prominently in all promo print ads/event posters

#### GOLD SPONSOR - \$2,000

- PRIORITY BOOTH PREFERENCE!
- Company ad displayed in continuously running slideshow
- Announcement of your booth giveaway
- Post show attendee list provided
- 8' x 10' pipe and drape booth (10' high back, 3' side rails)
- One table, two chairs, ID sign
- Half page ad in event program
- Company logo in all promotional print ads and event posters
- 5 name badges for booth personnel

#### SILVER SPONSOR - \$1,200

- HIGH CONSIDERATION BOOTH PREFERENCE!
- Company ad displayed in continuously running slideshow
- Announcement of your booth giveaway
- Post show attendee list provided
- 8' x 10' pipe and drape booth (10' high back, 3' side rails)
- One table, two chairs, ID sign
- Quarter page ad in event program
- Company name in all promotional print ads and event posters
- 5 name badges for booth personnel

### WAKE UP WITH SMC

#### GOLD SPONSOR - \$600

##### ONE PER MONTH

##### INDUSTRY EXCLUSIVE

- Opportunity to address attendees for 3-5 minutes with slides or video
- Opportunity to distribute promotional material on tables
- Logo recognition in SMC ad in Jacksonville Daily Record for sponsored month
- Logo recognition on event webpage
- Logo recognition at every breakfast
- Post attendee registration list for sponsored breakfast
- 4 tickets for sponsored breakfast

#### SILVER SPONSOR - \$250

##### THREE PER MONTH

- Opportunity to distribute promotional material on tables
- Logo recognition in SMC ad
- Logo recognition on event webpage
- Logo recognition at every breakfast
- Post attendee registration list for sponsored breakfast
- 2 tickets for sponsored breakfast

### EDUCATION

#### GOLD - \$500

- Opportunity to address attendees for 5 minutes
- Event email marketing to SMC & NEFBA Members
- Company logo on all marketing material
- Event & sponsorship promoted on SMC social media
- Opportunity to provide a raffle item
- Logo recognition on event webpage & flyer
- Company display table at event
- Post attendee registration list provided

### SAM TRAM -

#### BUS SPONSOR - \$400 + Gift Cards

##### INDUSTRY EXCLUSIVE

- Opportunity to pass out promo material
- Receive copies of business cards collected
- Give away door prizes

#### CHECK-IN SPONSOR - \$250

- Opportunity to setup display table with promo material at registration
- Receive copies of business cards collected
- Give away door prizes

### Model Meet - Up

#### \$150

##### BUILDER EXCLUSIVE

- Opportunity to pass out promo material
- Receive copies of business cards collected
- Give away door prizes

#### MORE INFO:

Ashley Hartley  
904-421-0292 | [ahartley@nefba.com](mailto:ahartley@nefba.com)



**Won the 2021 & 2022 NAHB  
National Sales & Marketing Council  
of the Year Award**



# YOUNG PROFESSIONALS GROUP

Influencing and building relationships for the next generation of the Northeast Florida construction industry through leadership, volunteering, and educational opportunities.

## CORNHOLE TOURNAMENT

### TITLE SPONSOR - \$2,000

- 3-5 minutes to address attendees
- Custom-made company cornhole board and bags that are used in final game
- 4 complimentary teams in the tournament
- Logo displayed on event signage, event webpage of NEFBA website, and marketing materials

### NEW BOARD SPONSOR - \$1,000 (16 AVAILABLE)

- Custom-made company cornhole board set with bags
- 2 complimentary teams in the tournament
- Logo displayed on event signage, event webpage of NEFBA website, and marketing materials

### BEVERAGE SPONSOR - \$1,000

- 2 complementary teams in the tournament
- Exclusive sponsorship including sign with logo at bar
- Logo displayed on event signage, event webpage of NEFBA website, and marketing materials

### RETURNING BOARD - \$500

- 2 complimentary teams in the tournament
- Logo displayed on event signage, event webpage of NEFBA website, and marketing materials

## TRUNK OR TREAT

### TRUNKS OF TERROR SPONSOR - \$1,000

- Exclusive sponsorship including 4 front-row parking spots, speaking opportunity, recognition at event, and recognition in all marketing materials.

### FRIGHTFUL FUN ZONE SPONSOR - \$350

- Exclusive sponsorship including 2 front-row parking spots, recognition at event, and recognition in marketing materials

### TRICK OR TRUNK SPONSOR - \$250

- Includes 2 parking spots, recognition at event, and recognition in marketing materials

### SPOOKY SPONSOR - \$150

- Includes 1 parking spot, recognition at event, and recognition in marketing materials

## ELP PROGRAM

### \$500 - 6 AVAILABLE

- Opportunity to address Emerging Leaders Class for 5 minutes on date selected
- Logo displayed on screen during luncheon
- Logo displayed on food tables
- Logo on class agenda

## ELP Graduation

### TITLE SPONSOR - \$2,000

- Exclusive sponsorship including speaking opportunity, 8 tickets, recognition at event, and recognition in all marketing materials.

### FOOD SPONSOR - \$1,000

- Exclusive sponsorship including sign with company logo at buffet, 4 tickets, recognition at event, and recognition in marketing materials.

### BEVERAGE SPONSOR - \$1,000

- Exclusive sponsorship including sign with company logo at bar, 4 tickets, recognition at event, and recognition in marketing materials.

### MEDIA SPONSOR - \$1,000

- Exclusive sponsorship including sign with company logo at bar, 4 tickets, recognition at event, and recognition in marketing materials.

### SUPPORTER SPONSOR - \$500

- Includes 2 tickets, recognition at event, and recognition in marketing materials.

## PRESIDENT'S LUNCHEON

### PRESIDENTIAL SPONSOR - \$2,000

- Exclusive sponsorship
- 3 - 5 minutes to address attendees
- 4 complimentary tickets to luncheon
- Opportunity to set up display table at event
- Logo recognition in all marketing materials
- Tiered logo recognition on event signage

### FOOD SPONSOR - \$1,500

- 3 complimentary tickets to luncheon
- Exclusive sponsorship including sign with company logo at buffet
- Logo recognition in marketing materials
- Tiered logo recognition on event signage

### TABLE SPONSOR - \$1,000

- 3 complimentary tickets to luncheon
- Logo displayed at dining table
- Logo recognition in marketing materials
- Tiered logo recognition on event signage

### BOARD MEMBER SPONSOR - \$500

- 2 complimentary tickets to luncheon
- Logo recognition in marketing materials
- Tiered logo recognition on event signage

## PARKING LOT PARTY

### TITLE SPONSOR - \$500

- 3-5 minutes to address attendees
- Exclusive sponsorship
- 5 complimentary tickets to event
- Logo recognition in all marketing materials

### SPONSOR - \$350

- 3 complimentary tickets to event
- Logo recognition in marketing materials

## MORE INFO:

Austin Nicklas  
(904) 421-0291 | [anicklas@nefba.com](mailto:anicklas@nefba.com)



"The goal of the Emerging Leaders Program is to help shape the future leaders of NEFBA, as well as the leaders of our local construction industry."  
- Chet Skinner, Founding Member

## MARKETING OPPORTUNITIES

2026 Northeast Florida Builders Association



# ST. JOHNS BUILDERS COUNCIL

The St. Johns Builders Council is a council of NEFBA for builders, remodelers and other companies who have an interest in the construction industry, specifically in St. Johns County. The group discusses, forms opinions, petitions local government, and takes actions on issues facing the construction industry in St. Johns County.

## GOLF TOURNAMENT

### Title SPONSOR - \$5,000

- Includes 8 golfers
- Beverage & Greenside sponsorship
- Logo recognition on all promotional material
- Company provided display table at dinner

### GOLD SPONSOR - \$3,000

- Includes 8 golfers
- Greenside sponsorship
- Tiered logo recognition on banner & program
- Logo recognition on beverage ticket

### SILVER SPONSOR - \$1,500

- Includes 4 golfers
- Greenside sponsorship
- Tiered logo recognition on banner & program
- Logo recognition on beverage ticket

### VIP GREEN SPONSOR - \$500

- Includes company provided promotional table at greenside
- Logo in program

### PUTTING CONTEST SPONSOR - \$400

- Company display sign on putting green
- Logo recognition on banner and program

### LONGEST DRIVE SPONSOR - \$300

### CLOSEST TO THE PIN - \$300

### HOLE SPONSOR - \$200

- Includes NEFBA provided sign with company logo at hole
- Name recognition on banner and program

## FISHING TOURNAMENT

### REDFISH SPONSOR - \$5,000

- Includes 3 boat entries
- Company display table at event
- Tiered logo recognition on event posters, banners & t-shirt
- Company banner displayed at weigh in
- Opportunity to provide promotional items for captains bags
- Recognition in awards program
- 8 banquet tickets

### SEA TROUT SPONSOR - \$2,500

- Includes 2 boat entries
- Tiered logo recognition on event posters, banners & t-shirts
- Opportunity to provide promotional items for captains bags
- Recognition in awards program
- 6 banquet tickets

### FLOUNDER SPONSOR - \$1,000

- Includes 1 boat entry
- Opportunity to provide promotional items for captains bags
- Recognition in awards program
- 2 banquet tickets

### BANQUET SPONSOR - \$500

- Recognition on event posters & t-shirt
- Opportunity to provide items for Captain's bags
- Recognition in awards program
- 2 banquet tickets

### BEVERAGE SPONSOR - \$400

- Recognition in awards program
- 2 banquet tickets
- Logo on bar

## HOLIDAY DINNER

### PRESENTING SPONSOR - \$2,000

- Includes 6 dinner tickets
- Logo on all promo material
- Logo on banners
- Recognition in awards program
- Time at the podium
- Recognition in program

### DINNER SPONSOR - \$1,000

- Includes 4 dinner tickets
- Logo on banners
- Recognition in awards program
- Time at the podium

### BEVERAGE SPONSOR - \$750

- 4 dinner tickets
- Logo on banner at bar
- Recognition in awards program

### TABLE SPONSOR - \$500

- 2 dinner tickets
- Personalized sponsor sign on table
- Recognition in awards program
- Sponsor promo items on table

## SJBC SOCIALS

### \$650 - 10 AVAILABLE

- Opportunity to host SJBC membership at your showroom or approved location of choice
- 3 - 5 minutes to address attendees
- 2 email blasts to the SJBC Membership promoting the event
- Logo recognition on event page of NEFBA website
- Promotion in the NEFBA Events email

## CLAY SHOOT BY INVITE ONLY

### TITLE - \$5,000

- Includes 8 shooters
- Beverage & station sponsorship
- Logo recognition on all promotional material
- Company provided display table at dinner
- Ammo
- Station sponsor
- Recognition on, banner & program, verbal recognition throughout the event

### 12 Gauge - \$1,500

- Includes 4 shooters
- Ammo
- Station sponsor
- Recognition on, banner & program, verbal recognition throughout the event

### BEVERAGE SPONSOR - \$500

- Includes 4 lunch and after party tickets
- Recognition on bar, banner & program,
- Verbal recognition throughout the event

### STATION SPONSOR - \$350

- Includes 2 lunch and after party tickets
- Opportunity to network with attendees
- Logo recognition at station, on banner & program
- Verbal recognition throughout the event



## MORE INFO:

Meredith Jones  
904-421-0295  
mjones@nefba.com



## MARKETING OPPORTUNITIES

2026 Northeast Florida Builders Association

# CLAY BUILDERS COUNCIL

The Clay Builders Council is a council of NEFBA for builders, remodelers and other companies who have an interest in the construction industry, specifically in Clay County. The group discusses, forms opinions, petitions local government, and takes actions on issues facing the construction industry in Clay County.

## MONTHLY BREAKFAST

**\$600 - 4 AVAILABLE**

- Opportunity to give 5 minute presentation to breakfast attendees
- Three free tickets to breakfast selected
- Opportunity to display promotional material on tables
- Logo included in NEFBA social media posts promoting breakfast

## BILLIARDS TOURNAMENT

**8 BALL SPONSOR - \$1,000**

- Includes 4 players
- 8 drink tickets
- Company logo on banner

**STRIPES SPONSOR - \$500**

- Includes 2 players
- 4 drink tickets
- Company logo on banner

**CORNER POCKET SPONSOR - \$500**

- Includes 2 players
- 4 drink tickets
- Company logo on banner

**SOLIDS SPONSOR - \$500**

- Includes 2 players
- 4 drink tickets
- Company logo on banner

**SIDE POCKET SPONSOR - \$500**

- Includes 2 players
- 4 drink tickets
- Company logo on banner

**BAR SPONSOR - \$250**

- Company logo on bar

**TABLE SPONSOR - \$50**

- Company logo on pool tables

## GOLF TOURNAMENT

**TITLE SPONSOR - \$5,000**

- Company name included in all event promo
- Opportunity to address golfers before and after tournament
- Includes 8 golfers
- Beverage & Greenside Sponsorships
- Company provided display table at awards ceremony
- Tiered logo on print and promo material
- Tiered logo on signage and program

**GOLD SPONSOR - \$3,000**

- Includes 8 golfers
- Beverage & Greenside Sponsorships
- Company provided display table at awards ceremony
- Tiered logo on print and promo material
- Tiered logo on signage and program

**SILVER SPONSOR - \$1,500**

- Includes 4 golfers
- Your choice of Beverage or Greenside Sponsorship
- Tiered logo on print and promo material
- Tiered logo on signage and program

**GREENSIDE SPONSOR - \$500**

- Company provided promotional table at greenside location on the course
- Opportunity to hand out promotional material & network with golfers during the tournament
- Tiered logo on signage and program

**BEVERAGE SPONSOR - \$500**

- Includes logo recognition on all beverage tickets
- Tiered logo on signage and program

**HOLE SIGN - \$250**

- Includes logo on sign at tee box
- Tiered logo on signage and program

## RIVERHOUSE SOCIAL

**\$600**

- Opportunity to set up display table at event
- Opportunity to speak to event attendees
- Logo prominently displayed on event tables
- Logo prominently displayed on event flyer
- Logo on event webpage of NEFBA website
- Tiered logo recognition on event banner or sign
- Tiered logo displayed on event flyer
- Tiered logo on event webpage of NEFBA website

## Low Country Boil

**\$600**

- Opportunity to set up display table at event
- Opportunity to speak to event attendees
- Logo prominently displayed on event tables
- Logo prominently displayed on event flyer
- Logo on event webpage of NEFBA website
- Tiered logo recognition on event banner or sign
- Tiered logo displayed on event flyer
- Tiered logo on event webpage of NEFBA website



## MORE INFO:

Meredith Jones  
904-421-0295 [mjones@nefba.com](mailto:mjones@nefba.com)

"The Clay Builders Council provides members with an opportunity to become involved and take an active role in the events and issues that shape the construction industry in Clay County."

- Joe Wiggins



## MARKETING OPPORTUNITIES

2026 Northeast Florida Builders Association



# NASSAU BUILDERS COUNCIL

The Nassau Builders Council is a council for builders, remodelers and other companies who have an interest in the construction industry in Nassau County.

## CHARITY GOLF TOURNAMENT

### TITLE SPONSOR - \$5,000

#### Exclusive

- Includes 8 golfers
- Opportunity to address attendees during event
- Company logo in event promo
- Beverage & Greenside sponsorship
- Company table at awards dinner
- Tiered logo on signage, program and print materials

### GOLD SPONSOR - \$3,000

- Includes 8 golfers
- Beverage & Greenside sponsorship
- Company table at awards dinner
- Tiered logo on signage, program and print materials

### SILVER SPONSOR - \$1,500

- Includes 4 golfers
- Choice of beverage or greenside sponsorship
- Tiered logo on signage, program and print materials

### GREENSIDE SPONSOR - \$500

- Company provided table at greenside location on golf course with opportunity to network with golfers during tournament
- Tiered logo on program

### BEVERAGE SPONSOR - \$500

- Includes logo recognition on all beverage tickets and in event program

### HOLE SPONSOR - \$250

- Includes logo on sign at tee box and recognition in event program

## SPORTING CLAYS TOURNAMENT

### TITLE SPONSOR - \$5,000

#### CATEGORY EXCLUSIVE

- Includes 8 shooters
- Opportunity to address attendees during event
- Tiered logo recognition on event banner & program
- Duck call sponsor

### 12 GAUGE SPONSOR - \$1,500

- Includes 4 shooters
- Tiered logo recognition on event banner & program
- Duck call sponsor

### 16 GAUGE SPONSOR - \$1,000

- Includes 2 shooters
- Tiered logo recognition on event banner & program
- Duck call sponsor

### 20 GAUGE SPONSOR - \$750

- Includes 1 shooter
- Tiered logo recognition on event banner & program

### DUCK CALL SPONSOR - \$250

- Includes company name on sign at shooter's station
- Recognition in program

**MORE INFO:**  
Meredith Jones  
904-421-0295 [mjones@nefba.com](mailto:mjones@nefba.com)

## OYSTER ROAST

### TITLE SPONSOR - \$3,000

#### CATEGORY EXCLUSIVE

- Premier logo placement on event flyer
- Opportunity to address the group at the event
- Logo prominently displayed on event signage
- Logo on event webpage of NEFBA website

### OYSTER/BEV. SPONSOR - \$1,000

- Logo placement on event flyer
- Sign placed near bar and oyster grill
- Logo displayed on event signage
- Logo on event webpage of NEFBA Website

### EVENT SPONSOR - \$500

- Logo placement on event flyer
- Logo displayed on event signage
- Logo on event webpage of NEFBA Website
- LOGO Sponsor - \$350
- Logo placement on event flyer
- Logo displayed on event signage

## SOCIALS

### \$600 - CATEGORY EXCLUSIVE

- Opportunity to set up display table at event
- Opportunity to speak to event attendees
- Logo prominently displayed on event tables
- Logo prominently displayed on event flyer
- Logo on event webpage of NEFBA website

### \$300 - UNLIMITED

- Tiered logo recognition on event signage
- Tiered logo displayed on event flyer
- Tiered logo on event webpage



## NEFBA APPRENTICESHIP PROGRAM

The NEFBA Apprenticeship Program has been registered with the Florida Department of Education since 1973. Forty-eight years of offering a quality construction apprenticeship program providing career preparation for the workforce to meet the needs of employers, industry, and the community, thereby enhancing the quality of life in Northeast Florida.



### APPRENTICESHIP ANNUAL CLAY SHOOT

**Title SPONSOR - \$6,500**

*Exclusive*

- Shoot with the host as the "title sponsor's" Apprenticeship Clay Shoot
- Includes 4 shooters
- Golf cart during event
- Logo prominently displayed on event banner, program & social media
- Verbal recognition throughout event
- Station Sponsor

**VIP GAUGE SPONSOR - \$2,500**

- Includes 4 shooters
- Golf cart during event
- Logo prominently displayed on event banner, program & social media
- Verbal recognition throughout event
- Station Sponsor
- Embroidered Ariat shirts for each shooter, reserved VIP table with bourbon after event, personalized gift for each shooter.

**12 GAUGE SPONSOR - \$1,500**

- Includes 4 shooters
- Golf cart during event
- Logo prominently displayed on event banner, program & social media
- Verbal recognition throughout event
- Station Sponsor

**BUCK SHOT SPONSOR - \$600**

- Signage at Drink Station
- Donation goes towards Apprenticeship Scholarships



**MORE INFO: Christina Thomas 904-421-0297 | [cthomas@nefba.com](mailto:cthomas@nefba.com)**



*"Through NEFBA Apprenticeship, I may have been trained as an electrician. But, to me, the most important thing is that my trade has allowed me to make a valuable difference in my community—with my team, my company, and with others."*

*-David Harp  
 Division Manager, IMC  
 Construction Group*





WWW.BuildersCare.ORG

## BUILDERS CARE

Builders Care is a faith based nonprofit construction contractor whose mission is to provide affordable to no cost construction services to elderly, disabled, veterans and other nonprofits in Northeast Florida with the kindred purpose of building a better habitat for all. We combine purchased and donated material with volunteer and professional labor to provide cost effective construction to those in need.

### BUILDERS CARE CARING MEMBERS

**DIAMOND MEMBER- \$20,000**

**GOLD MEMBER- \$10,000 - \$19,999**

**SILVER MEMBER- \$4,000 - \$7,999**

**BRONZE MEMBER- \$2,000 - \$3,999**

**CARING MEMBER- \$1,200 - \$1,999**

**SUPPORTING MEMBER- \$500 - \$1,199**

- Tax deductible
- Tiered logo recognition on Builders Care website
- Company name in NEFBA weekly emails
- Tiered logo recognition on slideshow at NEFBA General Membership meetings
- Logo recognition on Builders Care social media

### HOME FROM THE HEART BUILDER

#### BUILDER GIVES PROFIT FROM ONE HOME TO BUILDERS CARE

- Mass media coverage on all outlets
- Feature story in Builder News magazine
- Ownership of top scroll on Builders Care website
- Heavily featured in NEFBA weekly emails
- Verbal recognition at NEFBA monthly meetings
- Slide show presentation promoting Home from the Heart at 3 NEFBA monthly meetings
- Logo recognition on Builders Care social media



**MORE INFO: Krissy Barkas 904-727-3443 | kbarkas@nefba.com**



I would like to say what a fabulous organization Builders Care truly is and how I greatly appreciate everything they were able to do to help me during a very sad and traumatic time in my life. I would recommend Builders Care to anyone going through tough times. I cannot thank you enough for your kindness and help.

- Anonymous Supporter

### MARKETING OPPORTUNITIES

2026 Northeast Florida Builders Association



## ARE YOU READY TO BE A SMART PARTNER?

Use the form below to help plan your NEFBA Sponsorships for 2026. Once you decide, contact us to help you create the perfect customized sponsorship package for your business.

**MORE INFO:** Jessie Spradley | [jspradley@nefba.com](mailto:jspradley@nefba.com)

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## MARKETING OPPORTUNITIES